



Global Conference and General Assembly

14-17 November 2017, Kuala Lumpur, Malaysia

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HOSTED BY



INTERNATIONAL COOPERATIVE DEVELOPMENT

#COOPS4DEV

15TH OF NOVEMBER 2017

BUILDING DEVELOPMENT PARTNERSHIPS FOR THE FUTURE WE WANT

Session I: 11h00 - 12h30

Session II: 14h00 - 17h00

IN THIS AGENDA

PROGRAMME FOR SESSIONS I AND II
BIOGRAPHIES OF THE SPEAKERS

#coops4dev



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11H00 - 12H30 FIRST SESSION

11H00 OPENING REMARKS

BUILDING PARTNERSHIPS FOR THE FUTURE WE WANT (I)

Partnership in all its dimensions is one of the most important tools that the cooperative movement has been using in order to contribute to sustainable development at a global level. Acting in collaboration with other civil society actors, cooperatives have the possibility to deploy significant resources to lift people out of poverty, to empower local communities and to improve the lives of billions across the globe. During this first part of the conference high-level representatives of the European Union and global civil societies and networks will identify and explain the significance of partnership and how cooperatives can make a greater impact in development processes through collaboration.

SPEAKER AND FACILITATOR

Amy Coughenour Betancourt, Chief Operating Officer for International Programs - NCBA CLUSA

PANELISTS

Maria Castillo Fernandez, Ambassador - Head of Delegation of the European Union to Malaysia

Vic van Vuuren, Director Enterprise Department - International Labour Organization

Patricia Akakpo, Co-Chair - CSO Partnership for Development Effectiveness

Eduard Marpaung, General Secretary, KSBSI Indonesia - International Trade Union Confederation

Stephany Uy-Tan, Mayor of the Catbalogan City, Philippines - United Cities and Local Governments

12H25 SEGMENT CONCLUSION

12H30 - 14H00 LUNCH BREAK

14H00 - 17H00 SECOND SESSION

14H00 BUILDING PARTNERSHIPS FOR THE FUTURE WE WANT (II)

To continue the enquiry of how important partnership can be, during this second session of the conference the audience will have the opportunity to take an in-depth look at real partnership cases in action. In order to understand what exactly the cooperative model brings into a partnership, how to identify the right partner and what it is necessary to make a collaboration successful, the panellist will further discuss successful concrete field collaboration cases from all around the global. Via their first-hand experience, they will guide us through the challenges, the evolution and the benefits of this kind of projects and programs within the local community where they are implemented.

FACILITATOR

Amy Coughenour Betancourt, Chief Operating Officer for International Programs - NCBA CLUSA

PANELISTS

Eric Manzi, Secretary General, CESTRAR, SG Moto-Taxi Coop Rwanda

Marce Soares, Member Services Manager, Cooperativa Café Timor

15H30 COFFEE BREAK

PANELIST

Hector Cordova, Executive Director, Federación de Cooperativas de Ahorro y Crédito de El Salvador

16H30 CLOSING REMARS

Nurjahan Begum, Yunus Centre advisor & Former Managing Director of Grameen Bank

CONFERENCE SPEAKERS



NURJAHAN BEGUM

Yunus Centre advisor and Former Managing Director of Grameen Bank

Ms. Nurjahan Begum, currently working as advisor to Nobel Laureate Professor Muhammad Yunus, has an outstanding career with the Grameen project since the inception of the Grameen Bank in 1976. She was one of the earliest associates of Professor Yunus during the establishment of the bank and became Acting Managing Director in 2011 when Professor Yunus decided to leave. She served as Principal of Grameen Bank Central Training Institute and General Manager, Training & Special Program and Deputy Managing Director of the Grameen Bank. Currently, she is the director of Grameen Italia Foundation, the Center for Mass Education in Science and Grameen-phone Ltd in Bangladesh, as well as of Grameen Foundation in the USA.



AMY COUGHENOUR BETANCOURT

Chief Operating Officer for International Programs, NCBA CLUSA

Ms. Amy Coughenour Betancourt is NCBA CLUSA's Chief Operating Officer for International Programs. She oversees a \$220 million portfolio in 19 countries in Africa, Latin America, and SE Asia in the areas of food security and nutrition, cooperative development, agriculture and resilience, civil society strengthening, and democracy and governance, focused on building the capacities of vulnerable populations, including women and youth. She serves on the boards of the Overseas Cooperative Development Council and InterAction, the premier INGO association in the United States.



VIC VAN VUUREN

International Labour Organization, Enterprise Department Director

As Director of the Enterprise Department, Mr. Van Vuuren oversees a large portfolio of programs that aim to create decent work in supply chains. The Enterprise Department promotes decent work by supporting sustainable enterprises and strengthening the institutions and governance systems. Mr van Vuuren joined the ILO in 2009 as the Director of the ILO Decent Work Team for Southern and Eastern Africa. Prior to joining the ILO, he was the Chief Operations Officer at Business Unity South Africa and representative for business at the South African Economic, Development and Labour Council (Nedlac).



PATRICIA AKAKPO

CSO Partnership for Development Effectiveness Co-Chair

Based in Ghana, Ms. Akakpo works as the Programme Manager for the Network for Women's Rights in Ghana (NETRIGHT) and serves as the CPDE Co-Chair for Membership and Internal Communications while providing guidance to the Communications Working Group. She has a number of published works focusing on feminism, gender, women's rights and women empowerment and over 15 years of experience in the field of gender & development, human resource management, movement building, labour relations and programme management.



UY-TAN STEPHANY

Mayor of the Catbalogan City, Philippines

Ms. Stehphany Uy-Tan was elected as mayor of Catbalogan in 2013, after having served as Barangay Chairperson since 2007 and being elected city councilor in 2010. She pledged for an inclusive and participative form of governance with a focus on health, environment, and sanitation; tourism and investment promotion; education and economic development. Confronted by various typhoons and natural disasters, her administration realized the need for resiliency and a sustainable urban development, which led to the innovative concept "Sky City" project. This large-scale initiative caught the attention of the global community while reaping local partnerships for the realization.



MARIA CASTILLO FERNANDEZ

Ambassador, Head of Delegation of the EU to Malaysia

Ms. Castillo, currently Head of Delegation of the EU to Malaysia, has an extensive political career strongly linked to the European Union, since 1989 when she started as a Legal Advisor at the European Commission in Brussels. In 2012, after being the Head of Office of the European Union in Hong Kong and the Deputy Head of Mission at the EU Delegation in Seoul (Republic of Korea), she became the Head of Division for India, Nepal, Bhutan, and Bangladesh at the European External Action Service (EEAS) of the European Union. She is managing and coordinating the European Union's overall relations with South Asian countries and the South Asia Association for Regional Cooperation (SAARC).



MANZI ERIC

Secretary General, CESTRAR, SG Moto-Taxi Coop Rwanda

Mr. Manzi is a long-term advocate for the implementation of new cooperative strategies. He has a vast experience in mediating and advocating for a closer cooperation between the trade union and the cooperative movements in Rwanda. As the Secretary-General of Rwanda Trade Union Confederation (CESTRAR) organization affiliated to ITUC since 2001, he is taking care of different field partnership projects in the field. The Taxi moto transporters cooperative is one of the most successful partnership cases. Additionally, he is the Vice-chair of Rwanda Labour Council, a substitute member organization of the ILO governing body and chair of the Subregional Trade Union Confederation of East Africa (EATUC).



EDUARD MARPAUNG

General Secretary, KSBSI Indonesia - International Trade Union Confederation

Mr. Marpaung, General Secretary of the Confederation of Indonesia Prosperity Trade Union (KSBSI), has had an extensive career in the Indonesian trade union movement since 1992. As KSBSI's General Secretary he is taking care of all the activities related to the development of cooperatives across Indonesia. For the past years KSBSI, one of ITUC's affiliated organisations in the country, has deployed dynamic strategies to boost the cooperative model throughout the Indonesian territory, establishing more than 700 cooperatives both in formal and informal economic sectors.



HECTOR CORDOVA

Executive Director, Federación de Cooperativas de Ahorro y Crédito de El Salvador

Mr. Cordova is the Executive Director for the Federation of Credit and Savings Cooperative Unions in El Salvador and Board member of Coops America, FEDECACES. With over 32 years of experience in financial cooperatives, he is also the founder of NGOs and other people-centred initiatives such as: Central American Institute of Financial Studies (IDEFICA), National Development Foundation (FUNDE), INFORED Credit Union, and the Central American Institute of Research for Development. Mr. Cordova was appointed as the Director of CONAMYPE, the National Commission for Micro and Small Enterprises, by the President of El Salvador, from 2009-2012 and he participated in various law and consumer protection reforms.



MARCE SOARES

Member Services Manager, Cooperativa Café Timor

Ms. Soares has served as the only female manager within Cooperativa Café Timor (CCT), Timor Leste's largest agriculture cooperative, since 2008. She started as the Health Division Manager until 2016 when she transitioned to the role of Member Services Manager. As the CCT's Member Services Manager, Ms. Soares manages the social services that the organization offers to its members, such as health services and gender and social inclusion, including family income management. Additionally, she developed CCT's first Gender and Social Inclusion training module for the cooperative's health division staff and agriculture extension agents.

WHAT IS #COOPS4DEV?

In March 2016, the International Co-operative Alliance entered into a **partnership with the European Commission**, ushering in a new phase of collaboration on **strengthening the cooperative movement as development actors**.

The ICA-EU partnership aims to bring the cooperative model to the next level within international development policies and programs. It is built around activities of growing **visibility**, enhancing **advocacy**, sharing **capacity building**, strengthening cooperative development **networking** and supporting the whole with evidence from **exhaustive research**.

Acting as partners, the regional and global offices of the ICA are driving the actions, in collaboration with members, civil society organisations, international institutions and the EU.

VISIT US!

During this year's General Assembly and Global Conference, you can find us at the [International Co-operative Alliance's booth](#), on level 15.

WHAT CAN YOU EXPECT?

Learn more about cooperative development

Find more about the ICA-EU partnership

Read our latest publications

Discover the new Co-operatives for 2030 website

Take a photo at our #coops4dev photobooth

AND THERE'S MORE!

Visit our photo exhibition on level 12!

See how cooperative development is closely linked with the Sustainable Development Goals and learn about projects from all over the world

WORK WITH US

Cooperatives are key partners for organisations interested in human, social and economic development.

By giving local people ownership, creating jobs and security on the ground and by harnessing the power of international networks, cooperatives offer a tried and tested model for development.

Find out more about the role cooperatives play in international development by visiting www.ica.coop

Discuss ways of working with us by emailing coops4dev@ica.coop or calling +32 2 743 10 33

Follow the hashtag [#coops4dev](https://twitter.com/coops4dev) on social media to see the latest updates from around the globe



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